

For Immediate Release
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November 16, 2009



2010 Grassroots Arts Grant Awarded to The Fred “Not so Frightful” Storytelling and Halloween Party receives funding

Peachtree City The Fred’s recent Halloween storytelling event has received recognition from the Georgia Council for the Arts in the form of a \$1,000 grant. The “Not so Frightful” Storytelling and Halloween Party event took place on Oct. 24th and featured well-know children’s author and musician Eric Litwin. Illustrator and artist James Dean, widely recognized for his “Pete the Cat” illustrations, was also a part of the day’s schedule of events.

The Grassroots Arts Program is funded by the Georgia Council for the Arts through appropriations from the Georgia General Assembly to ensure all Georgians have access to the arts activities which enrich our lives. Every Georgia County receives an equal per-capita allocation. Arts Clayton was once again selected by the Georgia Council for the Arts as a Grassroots Agency to administer this exciting program for the ten counties in the Southside region for fiscal year 2009. Arts Clayton, as the appointed re-granting agency, is responsible for promoting, collecting applications, developing, coordinating and administering the program in Butts, Clayton, Coweta, Fayette, Henry, Jasper, Lamar, Newton, Rockdale and Spalding Counties in accordance with State regulations.

This statewide arts program is designed to encourage local collaborations between artists, arts organizations, and non-arts organizations, in order to serve a broad range of Georgia’s residents. Funding is open to any non-profit organization or unit of local

government. Ideally, Grassroots Arts Projects create new opportunities for citizens to experience the arts, while fostering greater awareness and developing local partnerships in the arts. GAP also aims to have a positive impact on overall community development in these growing counties. Funded projects must be accessible to the general public, must provide 50% of the total project cost as a cash match for the grant, and projects must be completed by June 30, 2009.

The “Not so Frightful” Storytelling and Halloween Party will be an annual event at The Fred. For more information about programs and events at The Fred, visit www.amphitheater.org or call the Box Office at 770-631-0630.

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